## FOR IMMEDIATE RELEASE: 1.24.2020

## Texas band releases a tribute song to Hurricane Harvey victims and rescuers

January 24, 2020 (Austin, Texas): Austin-based band, Audioroad, releases "7 Days in a Texas Flood", the first single off its fourth studio album entitled TRUTH. The new single from Audioroad continues the band's tradition of delivering their trademark high-powered Texas rock sound while capturing the essence of the Texas spirit that emerged in the midst of Hurricane Harvey, one of the worst natural disasters to impact the State of Texas.

The song was inspired by lead singer, Mike McDonell's, personal experience during Hurricane Harvey in August 2017. Along with many other courageous Texans who plunged into the fray, Mike McDonell, spent a week rescuing people using a jet ski. He was moved by the experience of rescuing people from rooftops and second story windows. "You could see the fear and anxiety growing in people's faces as the floodwaters rose" said Mike McDonell, "I think many people were caught off guard by the sheer volume of water."

In addition to the many Texans who participated in the rescue, hundreds of Louisianans poured into Houston to lend a hand. Audioroad guitarist, Robert Beasley said "we were so grateful when the Cajun Navy showed up in force. The miles long caravan of trucks with boats in tow coming down I-10 is a sight to behold." When Hurricane Katrina destroyed New Orleans in August 2005, many Louisianans found shelter in Houston. Hurricane Harvey provided a surreal opportunity for Louisiana to return the favor to Texas.

"One of the things I love about our band is that we've always tried to write songs that address important things going on in the world", said Mike Williams, Audioroad bassist, "7 Days in a Texas Flood really captures the essence of the human spirit...the greatness that can emerge when people come together in the midst of hard times".

"Having grown up in California, I was constantly reminded of the devastating effects of forest fires", said David Horning, Audioroad drummer. "Seeing the raw power of natural disasters, whether it be fires in California and Australia or floods on the Gulf Coast, reminds us of the importance of caring for the environment."

The band is planning a series of concerts in Texas and surrounding areas in support of local and regional efforts to assist people who are still recovering from the affects of Hurricane Harvey.

For more information visit www.audioroadband.com or email booking@audioroadband.com.